

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
1 September 2005 (01.09.2005)

PCT

(10) International Publication Number  
WO 2005/081128 A1

(51) International Patent Classification<sup>7</sup>: G06F 17/30,  
17/60, G06K 19/06, B42D 15/10, G07F 7/10

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(21) International Application Number:

PCT/GB2004/003537

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(22) International Filing Date: 17 August 2004 (17.08.2004)

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(25) Filing Language: English

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, TZ, UG, ZM,

(26) Publication Language: English

(30) Priority Data:

PCT/GB2004/000626

17 February 2004 (17.02.2004) GB  
0407042.1 29 March 2004 (29.03.2004) GB

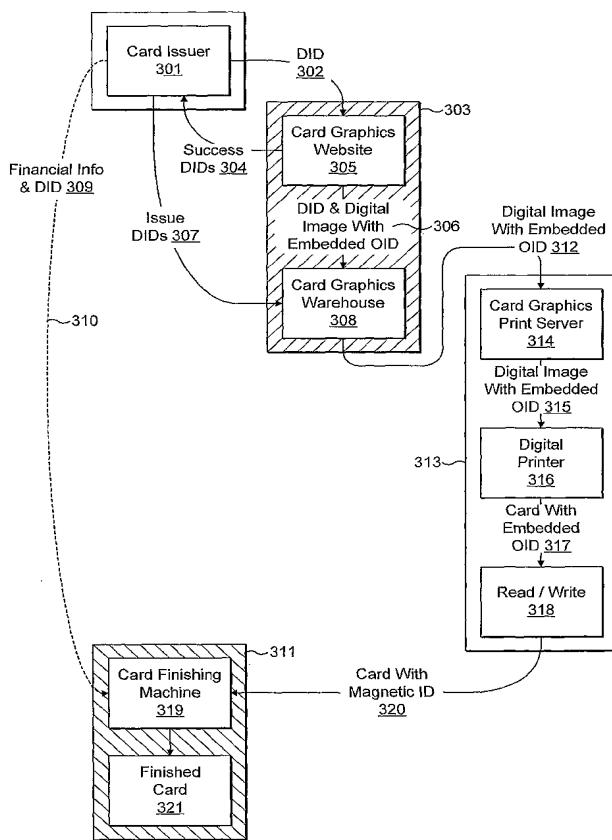
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(54) Title: APPARATUS AND METHOD FOR PRODUCTION OF TRANSACTION CARDS



(57) Abstract: A method for producing transaction cards corresponding to an account of a customer and bearing an image defined by said customer comprises associating an optically-readable identifier with a customer-defined image to be applied to the transaction card. The optical identifier can be read to reconcile it with a corresponding identifier related to customer account information to be applied to the transaction card. In this way a card may be produced bearing the image defined by the customer and the customer's account information.

WO 2005/081128 A1



ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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**Published:**

— *with international search report*